



# CANADIAN SEMICONDUCTOR SYMPOSIUM

Thursday 23 – Friday 24  
November

Fairmont Château Laurier  
Ottawa

## Sponsorship Packages



Presented and hosted by CMC



In collaboration with BDC and  
Deep Tech Venture Fund



Join us as sponsor for the Canadian Semiconductor Symposium 2023, where innovation and collaboration converge in the heart of Canada's thriving tech landscape.

Where sponsors and guests get to discover the cutting-edge advancements, breakthroughs, and opportunities shaping the future of semiconductor technology in Canada.

Sponsors get to engage with industry leaders, top researchers, and visionaries as they delve into the latest trends, fostering dialogue on sustainable growth, innovation, and the vital role of the semiconductor industry in our digital future.

Attendees range from startups to established giants, this symposium bridges the gap, connecting the key players in Canada. While igniting synergies that will propel the Canadian semiconductor ecosystem into new heights.

Don't miss your chance to be part of this transformative event, where ideas become reality and partnerships spark a brighter technological tomorrow.

# Sponsorship Packages Available

Sponsors will have their logo in 2 newsletters sent to over 5000 academics and industrialists in 500 companies and 65 institutions, and shared across all major social media platforms, including, Instagram, LinkedIn, X (Formerly Known as Twitter), Facebook and where applicable YouTube reels. With 4000 expected views, high engagement, and reposting.

Email [symposium@cmc.ca](mailto:symposium@cmc.ca) to secure your sponsorship package .



**Join us** on November 23 – 24  
at the Fairmont Château Laurier in Ottawa

## Sponsorship Package Tiers

	Mini \$500	SOLD OUT Bronze \$1,000	SELLING FAST Silver \$2,500	LIMITED Gold \$5,000	LIMITED Platinum \$7,500
Web Logo	•	•	•	•	•
Promo materials	•	•	•	•	•
Program	•	•	•	•	•
Display Table		•	•	•	•
Banner Logo		•	•	•	•
Event Pass		• •	• •	• • •	• • • •
Newsletter			•	• •	• • •
Social Posts			•	• •	• • •
Email Logo			•	•	•
Networking Event				•	•
Keynote					•
Breakout Session					•
Article					•



**CANADIAN  
SEMICONDUCTOR  
SYMPOSIUM**

**Not included:** Tier 6 In-Kind Sponsorship

Please note that this is an abbreviated version.  
For full details on sponsorship package tiers and their inclusions, refer to the detailed description.



## Tier 1: \$500 Sponsorship Package Mini

### Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

## Tier 2: \$1,000 - SOLD OUT Sponsorship Package Bronze

### Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

### On-Site Promotion:

- One (1) dedicated display table in the event's exhibition area to showcase your company's products and services.
- Company name and logo on event banners and signage.
- Two (2) complimentary event passes for company representatives.



## Tier 3: \$2,500 - SELLING FAST Sponsorship Package - Silver Level

### Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

### On-Site Promotion:

- One (1) dedicated display table in the event's exhibition area to showcase your company's products and services.
- Company name and logo on event banners and signage.
- Two (2) complimentary event passes for company representatives.

### Marketing Outreach:

- One (1) dedicated mention in the event's pre-summit newsletter.
- Recognition on the event's official social media channels (1 post).
- Logo placement in event-related email communications.

### Additional Perks:

- Company logo and link included in the post-event summary article distributed to attendees.
- Access to a semiconductor technical staff scientist for a consultation (maximum 2 hours)
- 1 year of [Virtual Incubator Environment \(VIE\)](#) for Startups access



## Tier 4: \$5,000 - LIMITED Sponsorship Package - Gold Level

### **Event Exposure (includes all Tier 1 benefits):**

- Upgraded logo placement on the official event website with a hyperlink to your company website.
- Enhanced mention in event-related press releases and promotional materials.
- Premium recognition in the official event program.

### **On-Site Promotion (includes all Tier 1 benefits):**

- Display table in the event's exhibition area for enhanced visibility.
- Priority company name and logo placement on event banners and signage.
- Three (3) complimentary event passes for company representatives.

### **Marketing Outreach (includes all Tier 1 benefits):**

- Two (2) dedicated mentions in the event's pre-summit newsletters.
- Extended recognition on the event's official social media channels (2 posts).
- Logo placement in additional event-related email communications.

### **Exclusive Networking:**

- Access to an exclusive networking event with industry leaders, speakers, and government officials.

### **Additional Perks:**

- Company logo and link included in the post-event summary article distributed to attendees.
- Access to a semiconductor technical staff scientist for a consultation (maximum 2 hours)
- 1 year of [Virtual Incubator Environment \(VIE\)](#) for Startups access



## Tier 5: \$7,500 - LIMITED Sponsorship Package - Platinum Level

### **Event Exposure (includes all Tier 1 and Tier 2 benefits):**

- Prominent logo placement on the official event website with a hyperlink to your company website.
- Prominent mention in event-related press releases and promotional materials.
- Premier recognition in the official event program.

### **On-Site Promotion (includes all Tier 1 and Tier 2 benefits):**

- Display table in the event's exhibition area for maximum visibility.
- Prominent company name and logo placement on event banners and signage.
- Four (4) complimentary event passes for company representatives.

### **Marketing Outreach (includes all Tier 1 and Tier 2 benefits):**

- Three (3) dedicated mentions in the event's pre-summit newsletters.
- Extensive recognition on the event's official social media channels (3 posts).
- Logo placement in all event-related email communications.

### **Exclusive Networking (includes all Tier 2 benefits):**

- Continued access to an exclusive networking event with industry leaders, speakers, and government officials.

### **Keynote Introduction (MC) Or Keynote Speaking Opportunity:**

- Opportunity to introduce a keynote speaker on stage, showcasing your company's support for the industry.
- Or Keynote speaking opportunity

### **Additional Perks:**

- Recognition as an official sponsor during select breakout sessions.
- Opportunity to contribute a thought leadership article to the event's post-summit content series.
- Company logo and link included in the post-event summary article distributed to attendees.
- Access to a semiconductor technical staff scientist for a consultation (maximum 2 hours)
- 1 year of [Virtual Incubator Environment \(VIE\)](#) for Startups access





## Tier 6: In-Kind Sponsorship Items Requiring Sponsorship

### Event Exposure

(includes all Tier 1 and Tier 2 benefits- Where Applicable):

**Sponsor can choose from the list below:**

### Catering and Refreshments:

- Offer catering services, refreshments, or hospitality suites for attendees, speakers, and organizers.

### Promotional Items:

- Contribute branded and non-branded promotional items for inclusion in attendee gift bags.

### Print and Design Services:

- Support event marketing materials, including signage, banners, brochures, and programs.

### Technology and Equipment:

- Provide essential technology, equipment, or software that enhances the event's functionality, such as audio-visual equipment, event management software, or hardware for demonstrations.

### Marketing Promotion:

- Promotion of the event. Pre-event through social media and newsletters. Along with post event. Connecting CMC Microsystems with your community



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